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INNOVATIVE COACHING
MAKES THE DIFFERENCE



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ABOUT

ICD - Innovative Coaching makes the Difference takes shape within a difficult economic climate of stagnated growth that affects global employment prospects and the tries to compensate this inequality of opportunities through capacity building by means of youth work and youth empowerment, by develop youth workers' coaching competences using traditional games collected from all project's countries as non-formal education tools.

AIMS

ICD project seeks to boost the quality of youth work as a constructive response to youth integration, and participation in the labor market, as well as positive identity consolidation by means of personal guidance and work-orientation to help young NEETs reach their full potential and successfully enter the labor market in their countries.

ACTIVITIES

The project intends to develop an innovative coaching method designed with traditional games (Coaching Manual), together with a Competence-mapping tool to provide the base for coaching interventions.

Specifically, the main activities are:

- Kick-off meeting in Bitola, North Macedonia
- Training Course in Tusa, Italy
- Testing Workshops in all countries
- Job Shadowing in all countries
- Local Seminars in all countries
- Final Conference in Bhubaneswar, India.

IMPACT

The most relevant is the impact on the beneficiaries themselves as follows:

- Their transversal skills – coaching and career counselling skills - will be improved.
- Their information and knowledge on career guidance, job market demand and opportunities will be extended.
- Their awareness about the flexibility and versatility of Non-Formal Learning will be improved.

Participant organizations will develop their capacity on implementing training programs with youth in rural context using the specific tool of coaching through traditional games as well as important issues such as project implementation, international cooperation, and strategic development.



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